

Criteria for Hometown Heroes Lawn Sign Contest

1. Eligibility: The contest is open to all Franklin Lakes students in grades Pre-K - 8.

2. How to Enter: The contest will begin on 4/8/2022. To enter, students must submit a lawn sign design in the form of a PDF on the Franklin Lakes Education Association webpage www.franklakesea.org. All artwork must be received by 3:00 pm on Friday, April 29th. Late entries will not be accepted. One entry per student is permitted. No entry fee is required to participate in the contest.

3. Design Requirements: The design must revolve around the theme of “Thanking our Hometown Heroes”. Each lawn sign design must be submitted as a PDF file. Artwork can be created digitally or drawn & created by hand. The signs must include the following:

- A message or display of gratitude toward multiple types of hometown heroes (nurses, doctors, firefighters, police officers, teachers, EMS, etc.)
- Only two-dimensional visual artwork will be accepted; text is optional.

4. Judges’ Criteria: Designs will be evaluated by a panel of hometown heroes using the following criteria:

- Illustrates Theme
- Clarity of Design
- Visual Appeal
- Creativity
- Overall Score

There will only be one round of judging to select the winners. The judges will select three winners; one from each grade group. The judges’ overall scores when selecting finalists will be used to determine the winner in the event of a tie.

5. Verification of Winner and Finalists: Potential winners will be notified using the contact information provided on the entry form.

6. Competition Winners: The three winning lawn signs will be reproduced, sold and displayed throughout town. We will be taking a picture of the winners with the judges and their signs for the paper and our website.